# The Adventure Continues: iPad Befriends iPhone

Gabe Goldberg

gabe@gabegold.com

February 2018

# Early iPad Experience

- iDevice experience mostly relevant to other devices
- Tablet choice/purchase/delivery
- Apple fan rage at my disrespecting object of veneration
- Purchased extended AppleCare questionable benefit
- Bought WiFi-only, no cellular connectivity adequate
- Bought first iPad 32GB, not 16/64GB; newer iPad 64GB (not 32/128GB) – your mileage may vary
- It's NOT self-explanatory; abundant resources:
  - O'Reilly/Wiley books
  - Online help and documents
  - Help apps and local Apple/Mac/iDevice user groups
  - Don't stumble/fumble read/ask/train

### iPad Technology... and Then...

- Survey (Tablet, phone, etc. usage)!
- Sync/backup data and apps
- WiFi simple setup, remembers networks
- Research privacy settings to stay safe
- Maintenance/hygiene tune iPad, close apps
- Alerts/notifications signal important events
- Set contacts for apps (IM, email, Facetime, etc.)
- Was early (1995) cell phone user but lagged
  - Friends mocked flip phone usage through Jan 2016
  - Time for smart phone but which one?

# Nostalgia Phones







### And the Winner is...



# iPad, Meet iPhone (Obviously)

- Bought unlocked iPhones at Apple store
  - Pleasant (but expensive) experience
  - Staffer queried needs, suggested models
  - Larger 6s Plus for me, purse-fit 6s for wife
  - Store sessions, books on iPhone/email/iOS
- Easy registration on Apple account
- Simple integration, restored iPad image
- Quantum coupling: add app, mirrored

### Cellular Service

- Long used Verizon Wireless, disliked
- Evaluated alternatives
- Consumer Cellular won easy setup
  - Brilliant US-based customer service
  - Flexible/economical call/data plans
  - Referral bonus (ask me!)
  - Insert tiny nano-SIMs with Apple tool
  - CS app tracks usage better than native data

### They're Brothers!

- Still not self-evident, not self-explanatory
- But semi-easy native options / app setup
- Impressive/surprising synergies (e.g. apps sync)
  - Phone downstairs, iPad upstairs: iPad rings
  - On subway, notice iPad online through phone
  - Share photos across all my/wife's devices
  - iPhone controls iPad slides for presentation
- Double answers to "Hey, Siri"
- iDevice continuity: seamless connectivity

### A Million Apps – Which to Use?

- Too many to just browse
- Seek suggestions/recommendations
- Note when apps updated, ratings/reviews
- Only grant reasonable access/permissions
- Be careful; make educated choices
- Free/paid? Get what you pay for? Pay for what you get? Support developers – and if you're not paying, you're the product!

# There's an app for that...

- Cox Cable apps: watch TV channels on iPad
- Movies: IMDB (research movies); Netflix (watch them!)
- Amazon: browse, shop, check order status
- Publications: many for personal/professional reading
- Newsstand: groups publication apps
- Shop/dine/travel: Google Earth, Yelp, OpenTable, Zillow
- Weather
- Health: drugstore, docs, labs, records, research, pets...
- Etc.
- Music/games: not so much for me -- or just not yet!
- Wallets for payments, event tickets, boarding passes...

# There's Another App for That...

- Microsoft Office and equivalents: free subset, paid full version
- Communication and social media (email, instant messaging, Twitter, Skype, Facebook, Facetime to call iOS devices, etc.)
- Government/politics
- Infinite online content (TED talks, LinkedIn, Wikipedia...)
- Publications (NY Times, WashPost, Slate, BBC...)
- Shop/dine/travel (airlines, Google Earth, Giant, GasBuddy, Angie's List, Yelp, Zillow for real estate values ...)
- TV/radio information, weather/health/hobbies...
- Utility functions (clock/timer, calendar to sync, camera...)
- Finance (deposit checks by taking pictures!)
- Device/network status/statistics/diagnostics
- Government
- Audience suggested: Quora, OneNote, Evernote, Camera Plus, PixelMator, Animal 4D

# There's Another App for That...

- Overdrive Library ebooks/audiobooks
- Flush toilet finder & map
- Varied Podcasts/iTunesU/Videos/Music
- Kindle read ebooks
- Bird/mammal fieldguides (with sound!)
- StarMap 3D+ -- identify planets, find ISS
- Museum apps to navigate; NASA events

### **Favorite Apps**

 WAZE crowd-sourced tool for navigation and real-time traffic and hazards information – a Westchester County friend commented: What a find! We had to go to Flushing twice round-trip in rush hour (9 and 5). WAZE sent us over Throggs Neck Bridge three times and over Whitestone once. It was really thinking. We hit almost no traffic. Thanks!

# Favorite Apps (continued)

- Keynote (you're looking at it!) for preparing/delivering presentations using iPad, iPhone, and iPod touch
- Safari/Firefox/Chrome/etc. for browsing
- Phone for ... talking!
- Life360 for family-style location sharing
- Rate/review apps, share experiences
- Virtual reality

### Virtual Reality Headsets



hmovie

Halloween 3D VR Glasses, hmovie 3D Virtual Reality Headset Adjust Cardboard Video Movie Game Box for Apple iPhone 6 6S Plus 5S SE 5 and More Smartphones - Black

\* 8 customer reviews

Price: \$69.99

Sale: \$19.99 FREE Shipping (3 days) for Prime members Details

You Save: \$50.00 (71%)

Get \$40 off instantly: Pay \$0.00 upon approval for the Amazon.com Store Card.

#### Google

#### Official Google Cardboard

★★★★ 121 customer reviews | 55 answered questions

Price: \$15.00 \rightarrow prime | FREE Same-Day

Delivered today for FREE with qualifying orders over \$35. Details

Get \$40 off instantly: Pay \$0.00 upon approval for the Amazon.com Store Card.

#### In Stock.

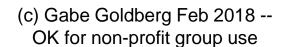
Get it TODAY, Oct. 10. Order within 1 hr 37 mins and choose Same-Day Delivery at checkout. Details

Ships from and sold by Amazon.com. Gift-wrap available.

Offer Type: 1-pack



2-pack \$25.00 vprime



### **Usage Tips**

- Press/hold icon jiggles to arrange/group
- Explore family sharing photos, etc.
- Enable/verify backing up apps and data
- Close apps not active; delete unused apps
- Watch bandwidth usage (Waze!); WiFi Assist off
- Use ISP WiFi hot spots to save bandwidth
- Research iOS updates before installing
- Don't update using random WiFi
- Connect phone to car (built-in technology varies)

# Usage Tips (continued)

- Use iPad charger, faster for iPhone
- Use car charger for navigating w/iPhone
- Darken WAZE screen to reduce battery load (?)
- Use car mount for phone
- Consider speaker/earphone/keyboard
- Consider hipcase vs. pocket
- Add contacts
- Use texting and voice control (Siri/apps)
- Set up "Find phone" function

# Usage Tips (continued)

- 3D press iPhone icons to pop up options
- At iOS update, new way to close apps
- Many settings, unintuitive (lost close click)
- Explore/tailor complex/powerful settings: General, Cellular (reset monthly), Bluetooth, Personal Hotspot, Battery, Privacy, Phone Calls on Other Devices, Safari, Emergency, WAZE

### Problems/Issues

- Occasional issues with iOS updates
- Too frequent app updates; can't evaluate
- Can't update old devices like wife's iPad 2
  - Just ordered iPad Pro, rumor of new devices
- Must occasionally reset iPad Air 2 WiFi
- Apps sometimes require iOS update
- http://nyti.ms/2vOWBcf -- NYT article on app location tracking/sharing

# Problems/Issues (continued)

- No longer need to "train" battery
  - Apple/battery scandal: slowing older devices
  - Test in store or online
  - iOS 11.3 major release soon w/self test
  - If battery weak replace free under AppleCare
  - Or \$29 through year-end
- Tethering iPad/iPhone fingerpointing
- iOS rapid update releases for security

### Accessories – Car Mount



#### Dopobo

Car Mount, HUD Design Car Phone Holder: Dopobo Universal Adjustable Dashboard Cell Phone Cradle for Safe Driving for iPhone 7 6 6s Plus 5 5s 5c, Samsung Galaxy S8 plus S7 S6 & All Other Smartphones

\* 106 customer reviews | 14 answered questions

Price: \$40.56

Sale: \$16.56 \prime

You Save: \$24.00 (59%)

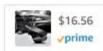
Get \$40 off instantly: Pay \$0.00 upon approval for the Amazon.com Store Card.

#### In Stock.

Want it tomorrow, Oct. 11? Order within 1 hr 48 mins and choose One-Day Shipping at checkout. Details

Sold by dopobo-US and Fulfilled by Amazon. Gift-wrap available.

Color: black/A





### Accessories – External Storage



#### RAVPower

iPhone iPad 64GB USB Flash Drive 3.0 with Charging Support, RAVPower Pen Thumb Jump Drive with Extended MFi Lightning Connector for iOS Mac Windows PC, External Storage Memory Expansion Stick

\*\* \*\* \* 89 customer reviews | 34 answered questions #1 Best Seller in External Zip Drives

Price: \$69.99

Sale: \$51.99 \rightarrow prime | FREE Same-Day

You Save: \$18.00 (26%)

Get \$40 off instantly: Pay \$11.99 upon approval for the Amazon.com Store Card.

In Ctack

### Status and Plans

- Enjoying and "iBonded": use both devices
- Watching product evolution but not buying
- Explore dictating commands/texting/email
- Dabbling in virtual reality with two viewers
- No plans for iWatch

### References

- 6 Ways to Use iPhone as an External Hard Drive <u>www.makeuseof.com/tag/6-ways-to-turn-your-iphone-into-an-external-hard-disk/</u>
- How to break free of your mobile OS prison elliott.org/blog/break-free-mobile-os-prison/
- iPhone Update Adds Hidden Feature to Summon Emergency Help <a href="https://www.frequentbusinesstraveler.com/2016/11/apple-iphone-update-to-add-hidden-feature-to-summon-help-in-an-emergency/">www.frequentbusinesstraveler.com/2016/11/apple-iphone-update-to-add-hidden-feature-to-summon-help-in-an-emergency/</a>
- The Gear You Need to Make Your iPad Your Only Computer <a href="https://www.wired.com/2017/01/how-to-make-your-ipad-your-only-computer/">www.wired.com/2017/01/how-to-make-your-ipad-your-only-computer/</a>
- And so on!

# References (continued)

- The Most Useful Smart Keyboard Tips and Tricks for iPad Prowww.makeuseof.com/tag/smart-keyboard-tips-tricks-ipad-pro/
- Don't Blame Apple For Your Slow iPhone. Blame Apps (??!)
  www.wired.com/story/dont-blame-apple-for-your-slow-iphone
- How To Avoid Using Up All of Your Smartphone Data www.wired.com/story/how-to-stop-using-all-your-mobile-data/
- 10 Practical Things Your iPhone Does That Android Won't www.makeuseof.com/tag/google-photo-apps-worth-trying/