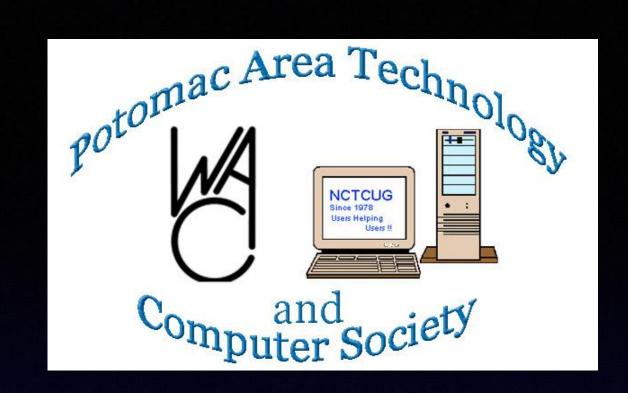


Computer Backup
A " Lifeline "
in case of a digital emergency!
presented by Uwe Dotzauer
for the
OPCUG and PATACS joint meeting
November 18th 2022







Today's Agenda

- Why do I need to backup my device?
- Evolution of the Technology
- What should I backup?
- Clone vs Backup
- Online vs Local
- Which Software should I use?
- What Hardware?
- Online backup provider
- iCloud, Drobox, Google Drive etc...
- Is TimeMachine enough?
- Backup for iPhone/iPad (update)





Why do I need to backup my device?

- 113 phones are lost/stolen per minute
- Every 14 sec ransomeware attack
- 1 in 10 Computers infected with virus/month
- Every 53 sec a laptop is stolen









What should I backup?

Anything you can not afford to loose forever!



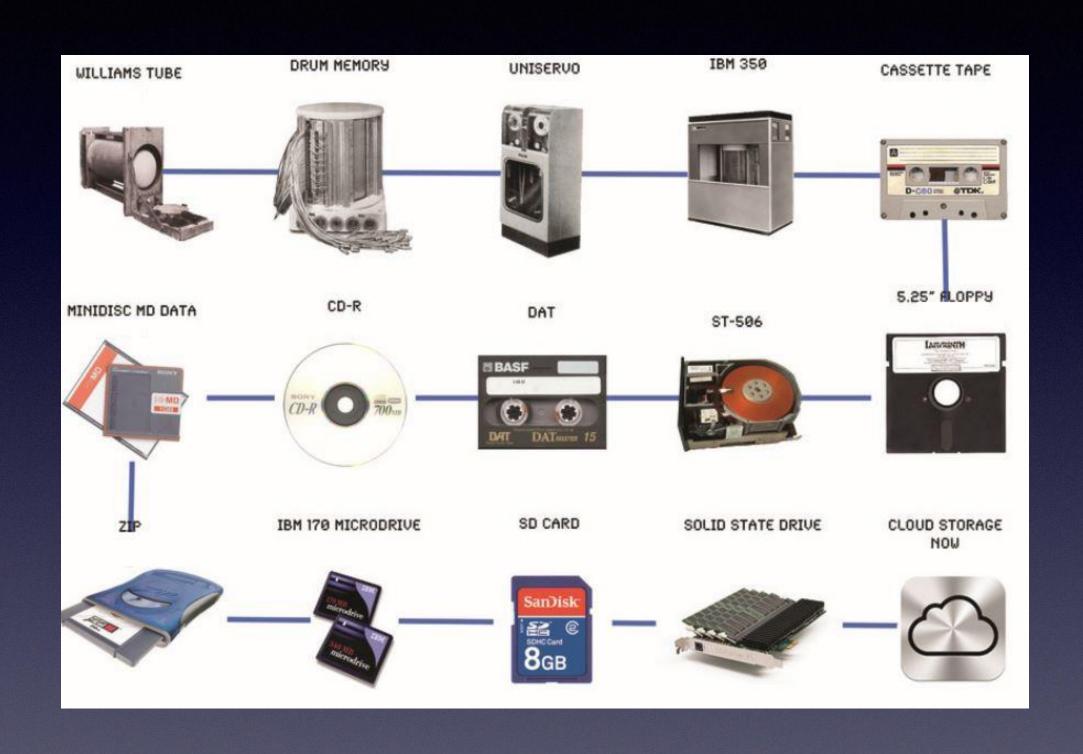
(Un)Real Life examples

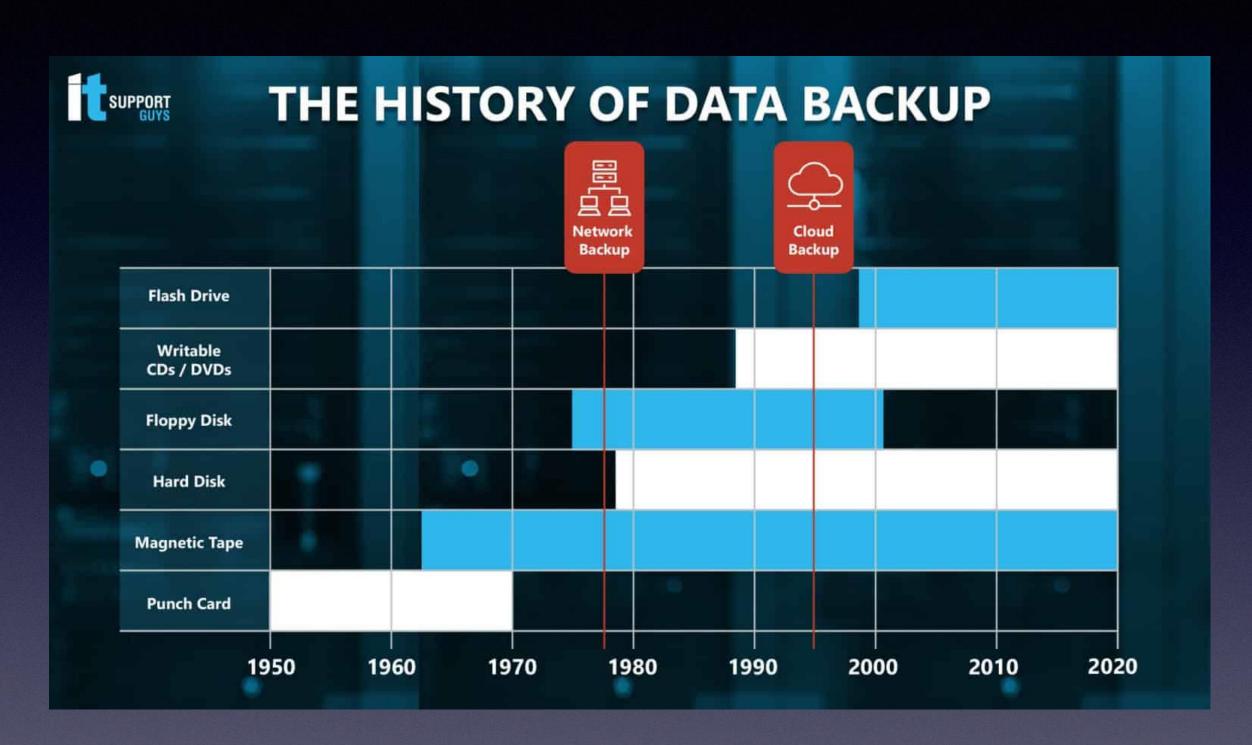
Toy Story 2
City of Baltimore
Richard Branson CEO Virgin Records





The evolution of the Backup







The 3-2-1 Rule

The 3-2-1 Rule



Have at Least Three Copies of Your Data



Store <u>Two</u> Copies on Different Storage Types



Keep One Copy Off-Site

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Offsite?







Get a Safe?

Water and Fire proof







What Backup Strategy should I do?

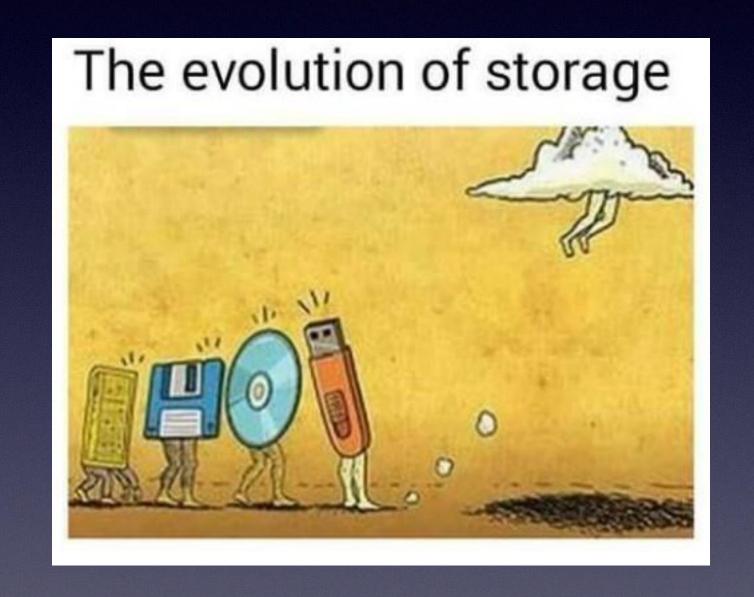
- How long can I be without my data?
- How fast do I want to restore my data?
- How much do I want to spend on services and equipment?







Hardware and Software





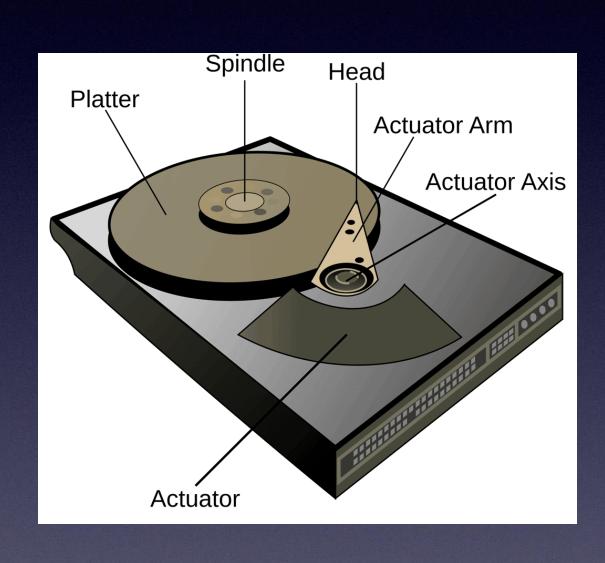
HW Storage

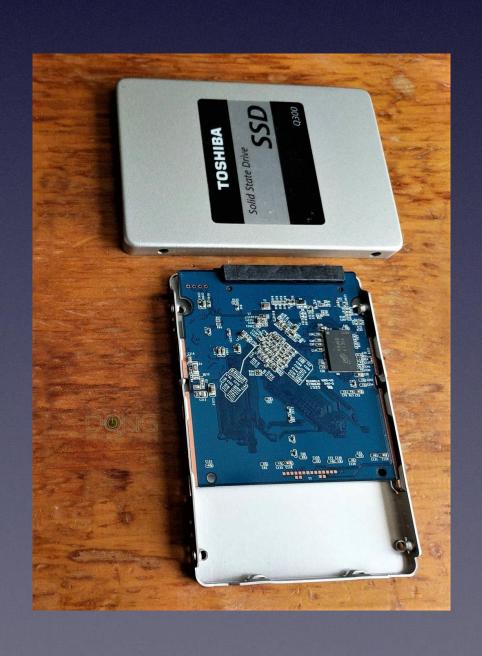


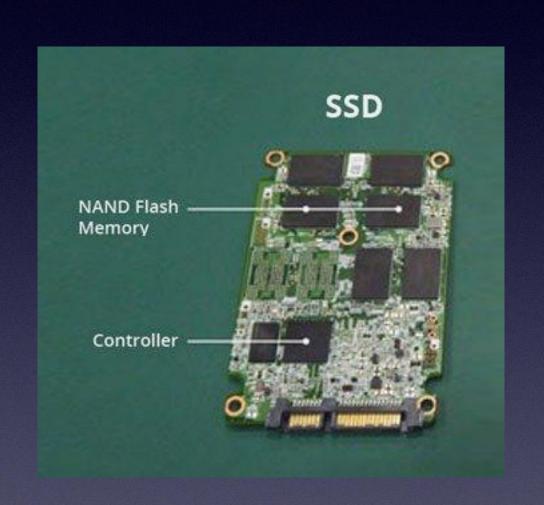




Mechanical SATA vs SSD







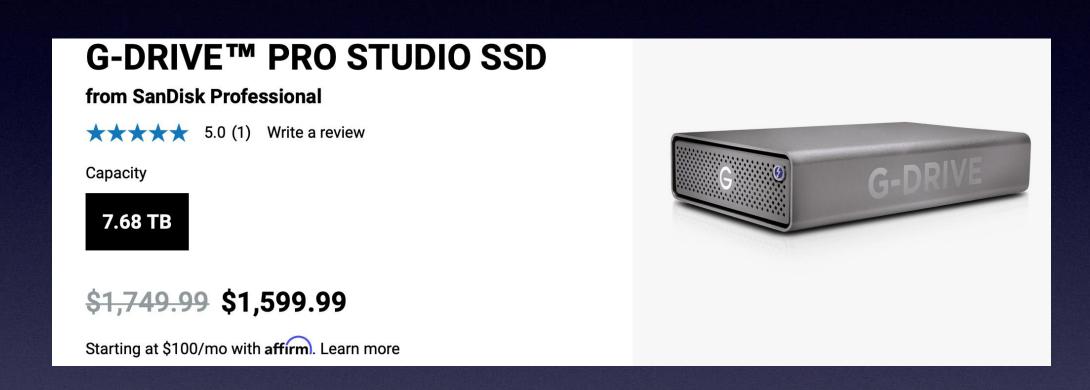


Specifications

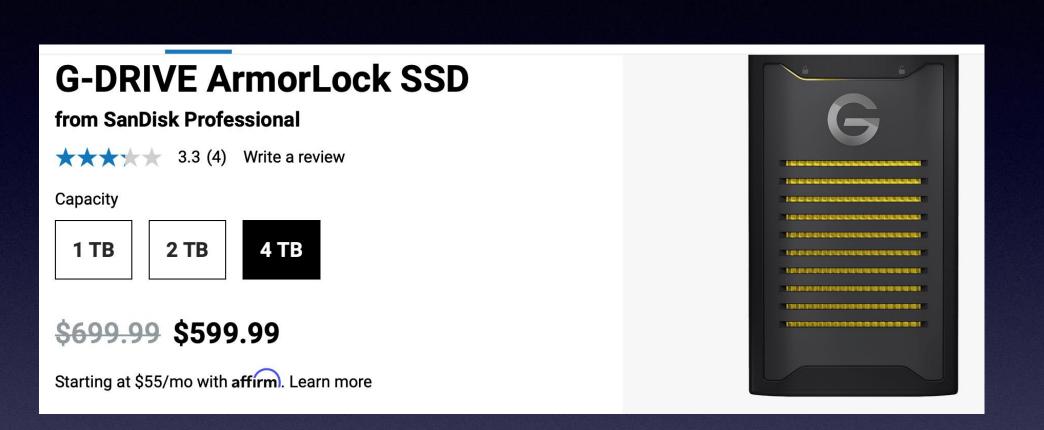
| Key Parameters | HDD | SSD |
|---------------------------|-------------------------------|------------------------------|
| Access Time | 5.5~8.0 ms | 0.1 ms |
| Random I/O Performance | Up to 400 io/s | 6000 io/s |
| Reliability | Failure Rate 2~5 % | Failure Rate 0.5% |
| Energy Savings | Consumes between 6 & 15 watts | Consumes between 2 & 5 Watts |
| CPU Power | Average I/O wait is 7% | Average wait time is 1% |
| Input/Output Request Time | Average time is 400~500 ms | Average Service time 20 ms |
| Backup Rates | 20~24 hours | 6 hours |



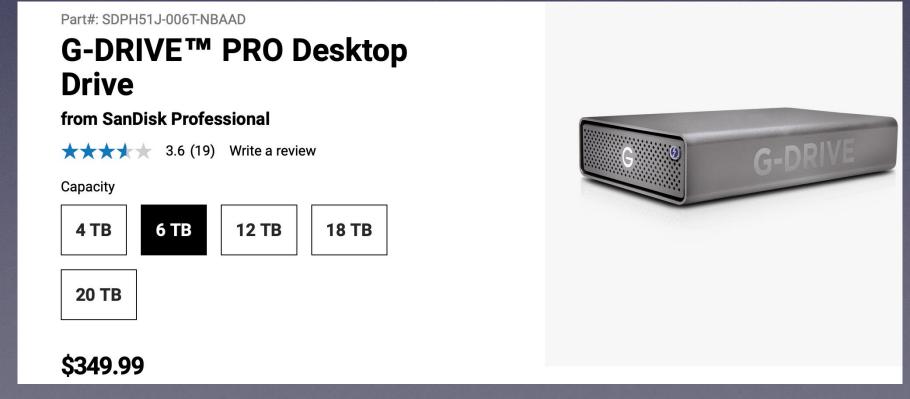
SSD's still expensive



SSD

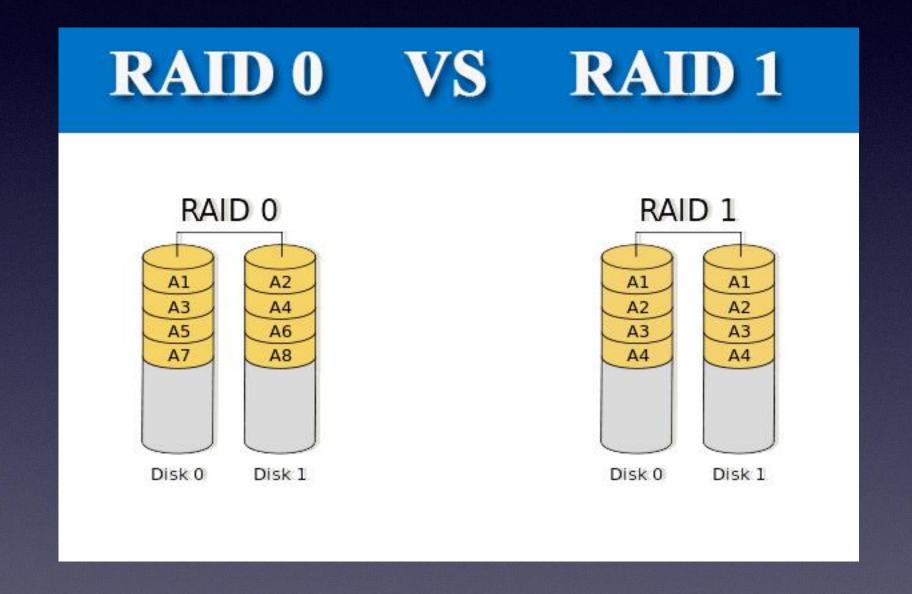


VS





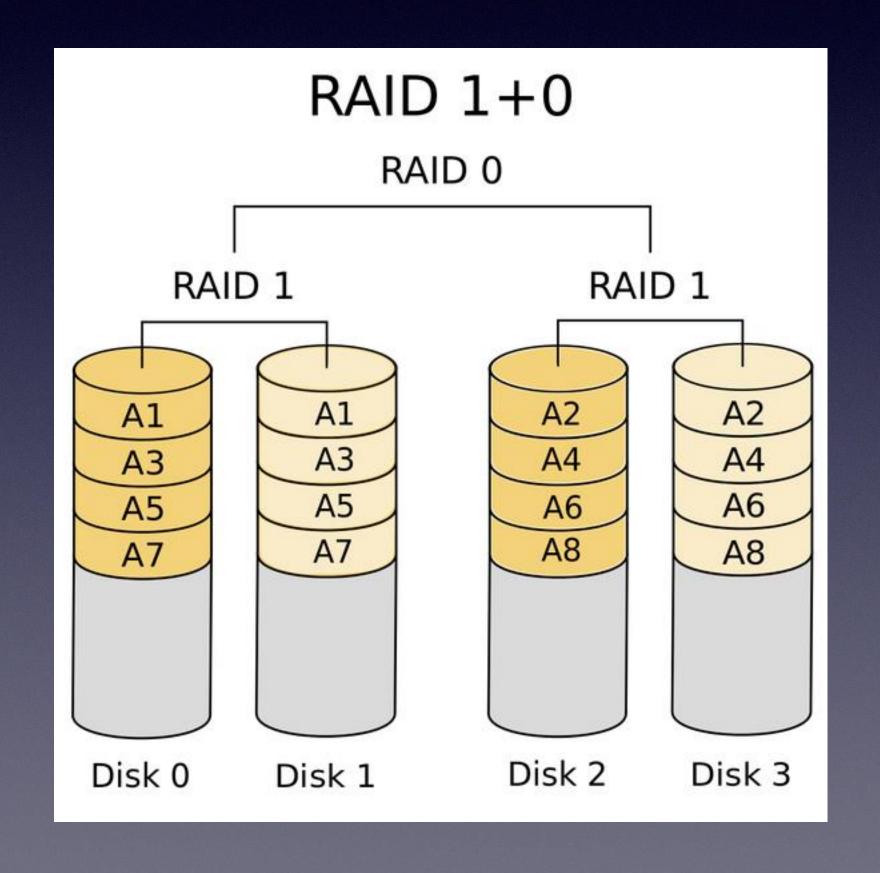
RAID





RAID 10

Combines speed from R0 with high reliability 2 out of 4 disk can fail, still have all your data





PRO VS CON

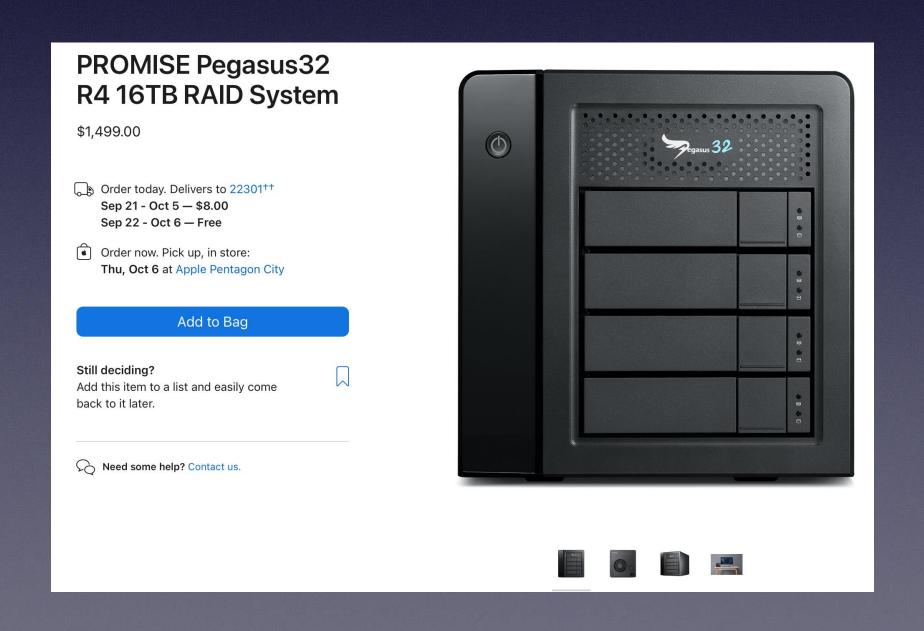
You need double the storage of your original disk

Fast

Inexpensive

Need at least 4 drives

If 2 drives of the same array fail, the data is gone.



Still need another backup software to provide full data recovery



Network (Home) Storage



- Small Office / Family
 - WiFi / no cables
 - Central Storage
 - Remote access
 - Inexpensive









Don't rely only on flash drives for your entire backup!!





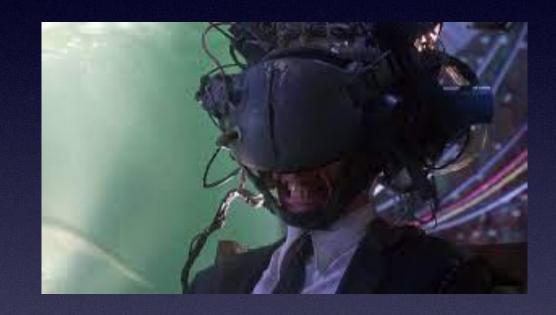
Hollywood History





In 1995 9GB HDD was \$2350







The term "iPhone "was first introduced in this movie!





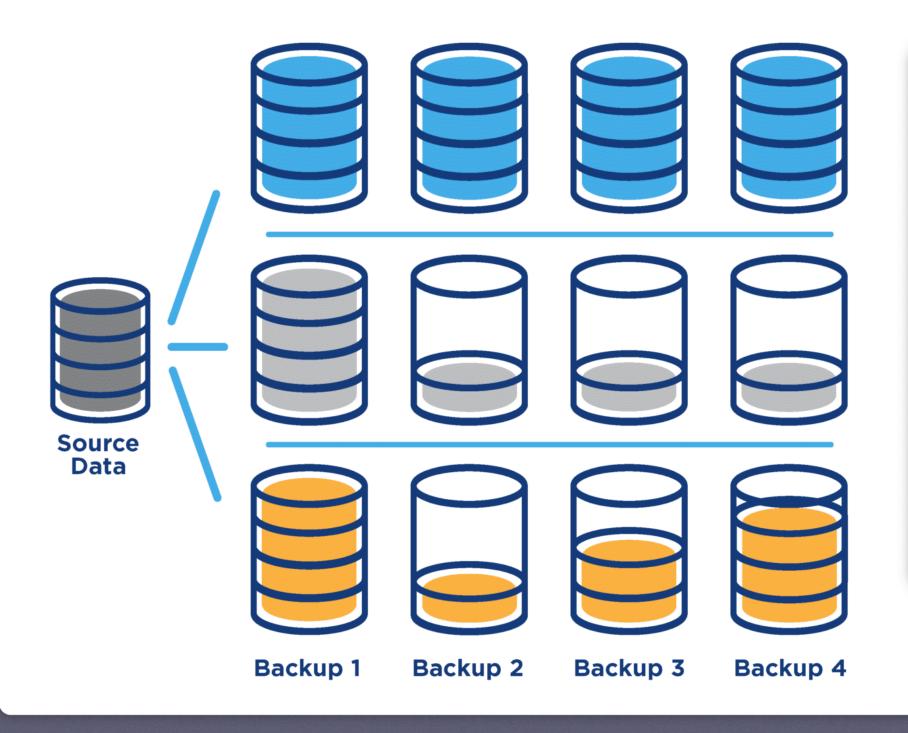


Software Solution Services



Backup Scheme

TYPES OF ENTERPRISE DATA BACKUP



FULL

- Covers entire data set
- Costly & time intensive
- Usually supplements the backup strategy

INCREMENTAL

- Only backs up new data since past backup
- Reduces time between backups
- Lower volume of data

DIFFERENTIAL

- Only backs up sets of data with a change

DATA BACKUP IS **ESSENTIAL TO PERFORM A FULL RESTORE** IN CASE OF DATA LOSS



Clone the System



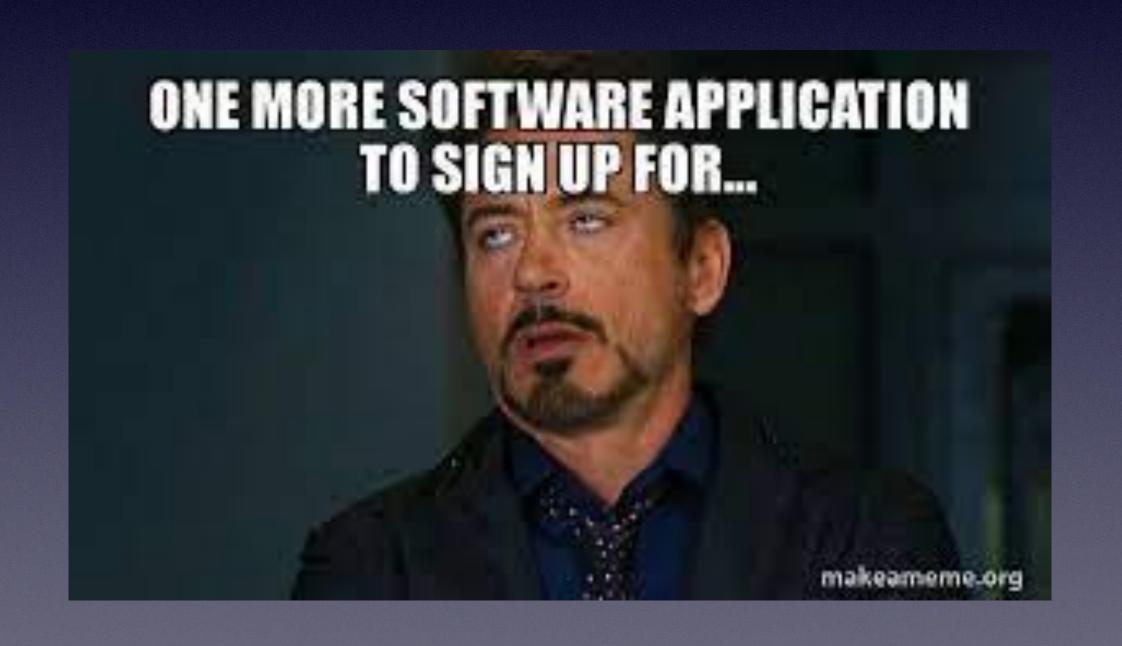


Pro & Con

- Faster recovery
- •Good when upgrading to a bigger drive
 - Moving to a new Computer
 - No compression used
 - Needs more space on drive



Backup.... There is an app for that!





Carbon Copy Cloner



- •Since 2002
- Bootable B/UP
- •Differential, Incremental, Full
 - Schedule
 - Cloud friendly

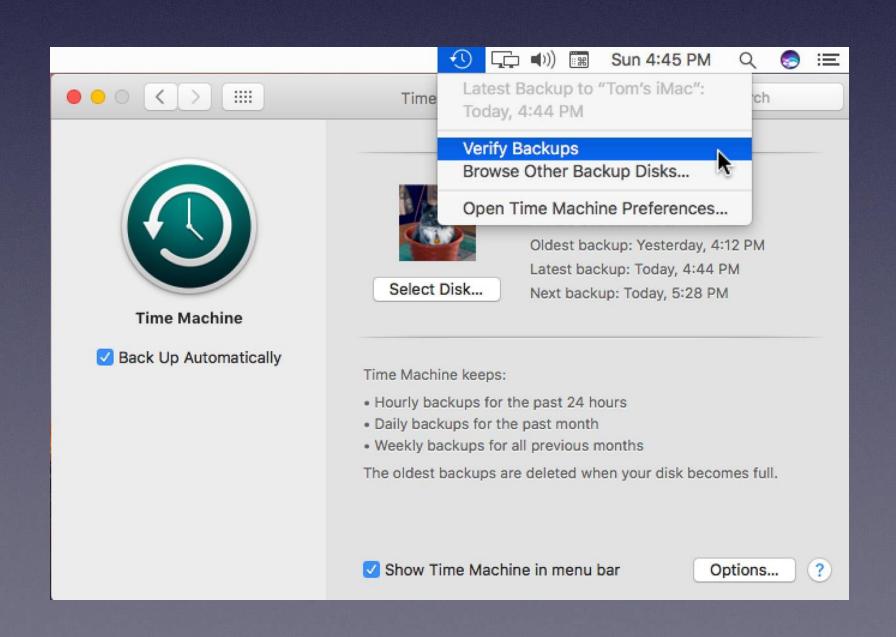




Time Machine

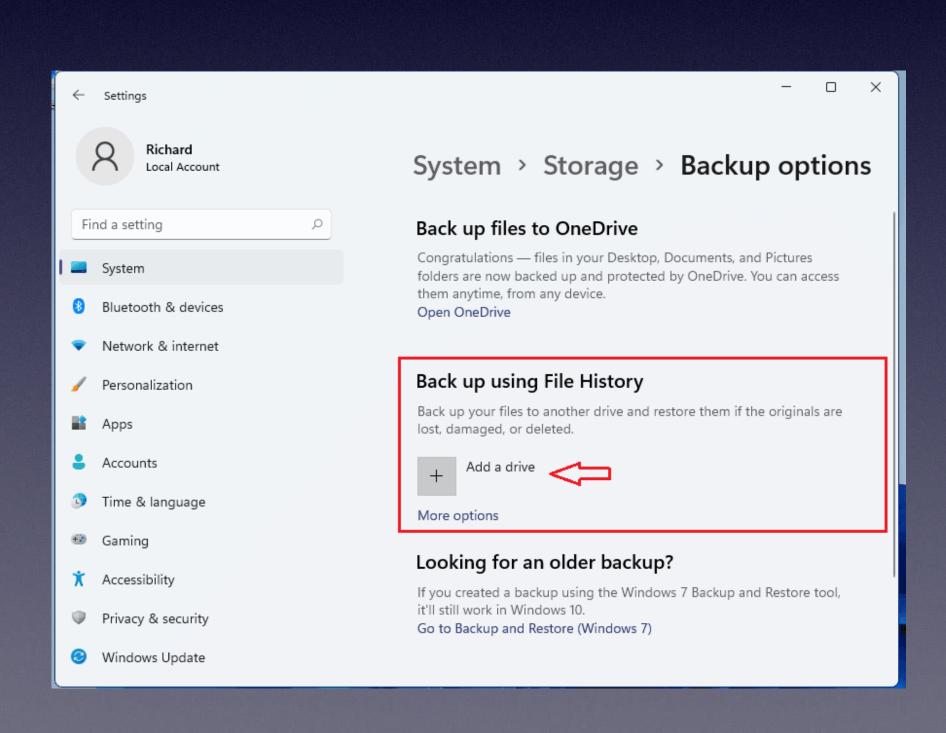


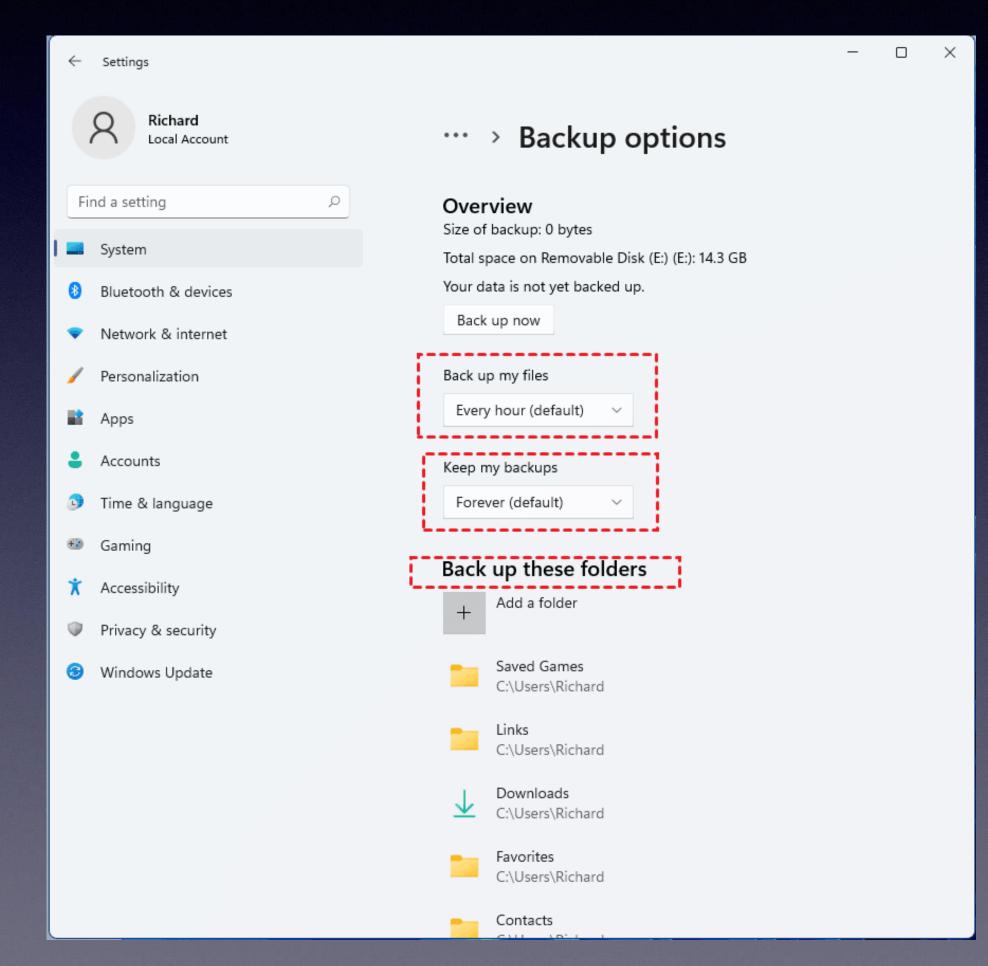
- Encryption
- Verify Backups (OPT+CLICK only NAS)
- •As bigger the external drive, as more file versions
 - Every hour
 - Incremental
 - Exclude items
 - Multiple drives





Windows 11 Backup

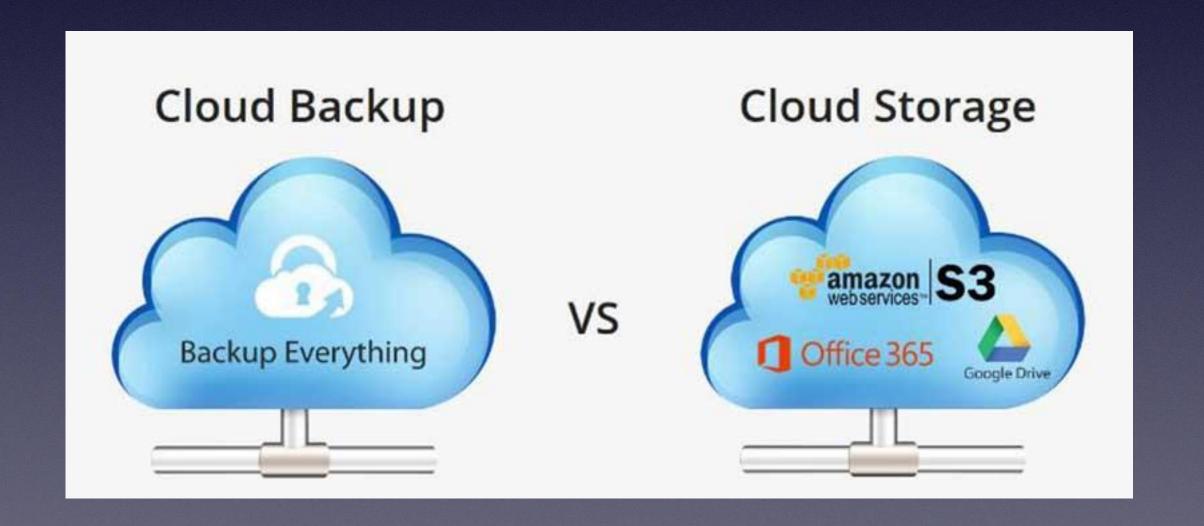






Know the Lingo

True online Cloud Backup vs Cloud Storage





Cloud Storage



- •Sync / storage of files and data in a specific location!
- Content has to be in a spot, otherwise not included in the preservation!
- Google Drive



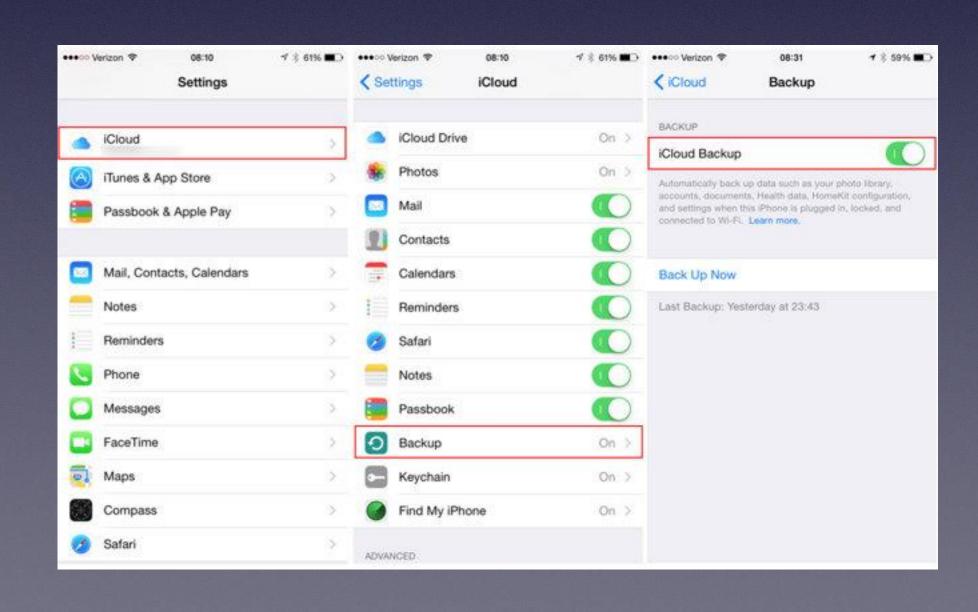
- Delete one file is gone on all devices
 - No version history





iCloud for iPhone/iPad Backup

This is **only** for mobile devices (Apple) It does do a full backup!





Online Backup Services

The entire system is being backed up!



- Unlimited storage
- Two factor authentication
- Fast upload speed



- Unlimited storage
- Fast incremental storage
- Ransomware safe



- Lots of tools
- Full disk image
- Ransomware safe



Archive, the other kind of Backup!





You're Doing It Wrong

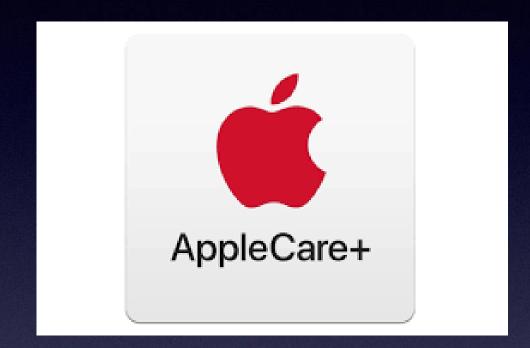
- Only if you don't need data for a long time
 audit, IRS, Legal
- •Make sure you can access them in the future (CD-ROM, Old Tech)





Little Prevention Action

- Use a keyboard cover
- Use a surgenprotector UPS
 - "Find my Mac"
 - Set up FileVault (maybe)
- Get AppleCare+ (accidental damage)



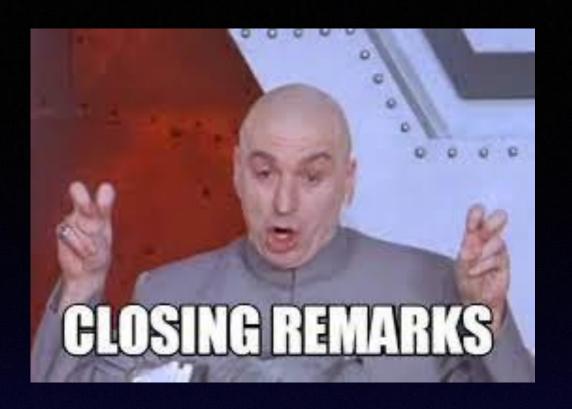












The Take aways

- Have a "Plan B "
- Know what is important to you
 - Backup frequently
 - Apply 3-2-1 Rule
- Check your backups regularly
- Prep for the worse case scenario



Desktop Support, Data Backup, Disaster REcovery and IT support

For Hire

Uwe Dotzauer 703-340-6230 uwe007@hotmail.com



There is one more thing...





Questions?

